



# Sarasota Shell Club's 61<sup>st</sup> Annual Shell Show

February 7-8, 2025

July 24, 2024

Dear Prospective Dealers for our 60th Annual Shell Show:

We are pleased to invite you to participate in Sarasota Shell Club's 60th Annual Shell Show Feb. 7-8, 2025 that will be held in the Potter Building next to Roberts Arena, 2896 Ringling Blvd, Sarasota, FL! Show hours are: Friday, Feb. 7 from 10 a.m. to 5 p.m.; Saturday, Feb. 8 from 10 a.m. to 5 p.m.

Dealers may begin setup on Thurs., Feb. 6, 2025 at 10 a.m. and be completed by 4 p.m. You may park behind the Potter Building and come in one of the two sets of double doors. As **soon** as you have unloaded, *please move your vehicle so that others can use the space*. There are no handcarts provided for use to unload. We advise you to provide your own handcarts to speed up the unloading process.

Dealers may begin breakdown at 5 p.m. on Saturday, Feb 8 at the end of the show. You will have until 8 p.m. to pack up and clear you space. You must be out by 8 p.m. because that is when the doors will be locked by the fairgrounds staff. *If you are not done by 8 p.m., you will have to return on Sunday, Feb 9 at 9 a.m. to finish*. The Sarasota Shell Club has no control over this. This is required by Sarasota Fairgrounds staff.

Rental cost for tables is \$175 for each table. Included in the table fee are two chairs, electricity (where available), and a smaller table for storage or wrapping. **Should this free table, or any part of it, be used as selling space the dealer will be charged accordingly. Also, any table, rack or other free-standing easel or pegboard brought by a dealer that is used to sell items will be charged \$175 for each equivalent table space.**

**Because this building is much smaller than our former venue, we have limited dealer space, so it's first-come, first served.** Applications for the number of tables that you require must be received by Saturday., Oct. 12, 2024 and must include a 50% deposit. The balance is due Monday, Jan. 6, 2025. The Dealer Contract Form should be mailed to the address at the bottom of the contract.

You are welcome to bring your own lunch and non-alcoholic beverages. However, we are unable to provide refrigeration. Complimentary coffee will be available each morning before the show opens. Bottled water will be provided for the entire event. If you are a single vendor, our hospitality committee will provide you a person to watch your table if you need a break.

If you have any questions concerning the contract, please contact Sally Peppitoni at 941.720.3810 or by email at [shellmaniac8@gmail.com](mailto:shellmaniac8@gmail.com).

Regards,

Ron Bopp,  
Shell Show Chair