



Sarasota Shell Club's 63rd Annual Shell & Marine Life Festival

February 5 - 6, 2027

July 15, 2026

Dear Prospective Dealers:

We are pleased to invite you to participate in Sarasota Shell Club's 63rd Annual Shell & Marine Life Festival Feb. 5-6, 2027 that will be held in the Robarts Arena, 3000 Ringling Blvd, Sarasota, FL! Show hours are: Friday, Feb. 5 from 10 a.m. to 5 p.m.; Saturday, Feb. 6 from 10 a.m. to 5 p.m.

Dealers may begin setup on Thurs., Feb. 4, 2027 at 9 a.m. and be completed by 4 p.m. You may park behind the Robarts Arena Building and come in one of the two sets of double doors. As **soon** as you have unloaded, *please move your vehicle so that others can use the space*. There are no handcarts provided for use to unload. We advise you to provide your own handcarts to speed up the unloading process.

Dealers may begin breakdown at 5 p.m. on Saturday, Feb 6 at the end of the show. You will have until 8 p.m. to pack up and clear your space. You must be out by 8 p.m. because that is when the doors will be locked by the fairgrounds staff. *If you are not done by 8 p.m., you will have to return on Sunday, Feb 7 at 9 a.m. to finish*. The Sarasota Shell Club has no control over this. This is required by Sarasota Fairgrounds staff.

Rental cost for tables is \$175 for each table with a limit of 6 tables. Once the layout for the show is completed in January, IF there is extra space we will inform you if you wish an extra table or two over the limit. There is a new space for this information on the dealer's contract you submit. Included in the table fee are two chairs, electricity (where available), and a smaller 6 ft work table for storage or wrapping. **Should this free work table, or any part of it, be used as selling space the dealer will be charged accordingly. Also, any table, rack or other free-standing easel or pegboard brought by a dealer that is used to sell items will be charged \$175 for each equivalent table space.**

Please fill out and send your application in as soon as possible. Word has spread about our new venue and we had a waiting list last year to get in, so it's first-come, first served. Applications for the number of tables that you require must be received by Saturday., Oct. 10, 2026 and must include a 50% deposit. The balance is due Monday, Jan. 4, 2027. The Dealer Contract Form should be mailed to the address at the bottom of the contract.

You are welcome to bring your own lunch and non-alcoholic beverage or you may purchase food and drink from the concession stand in the building. They have burgers, salads and sandwiches available. Complimentary coffee and donuts will be available each morning before the show opens. Bottled water will be provided for the entire event. If you are a single vendor, our hospitality committee will provide you a person to watch your table if you need a break.

If you have any questions concerning the contract, please contact Sally Peppitoni at 941.720.3810 or by email at shellmaniac8@gmail.com.

Regards,

Ron Bopp,
Shell Show Chair